

# Wrapping and Labeling



**T-BONE STEAK THICK CUT**

**DON'T FORGET THE WINE**

BASIC OUTDOOR BROIL/GRILL: START GRILL HOT! FILL HEATED COALS. MEAT TO BE COOKED WITH GRILL. PLACE MEAT ON GRILL. GRILL 4-5 INCHS EACH SIDE WHILE TURNING EVERY 4-5 MIN. CHECK CENTER WITH A KNIFE BEYER APPROX. 1-2 MINUTES. YOU CAN SEASON WITH LARRY'S SEASON SALT FOR A NICE FLAVOR.

SELL BY 07/04/04

NET WT/CT	UNIT PRICE	REGULAR PRICE
1.21 lb	\$5.99/lb	\$7.25

**YOU SAVE \$1.08**

CARD UNIT PRICE	BONUS CARD PRICE
\$5.10/lb	\$6.17

METTLER TOLEDO COLUMBUS, OH 43240

Top Label

## Model 710

Automatic Bottom Label Printer

Free Up Space, Show More Product

2 56789 00725 3

**SAFE HANDLING INSTRUCTIONS**

THIS PRODUCT WAS PREPARED FROM INSPECTED AND PASSED MEAT AND/OR POULTRY. SOME FOOD PRODUCTS MAY CONTAIN BACTERIA THAT COULD CAUSE ILLNESS IF THE PRODUCT IS MISHANDLED OR COOKED IMPROPERLY FOR YOUR PROTECTION, FOLLOW THESE SAFE HANDLING INSTRUCTIONS:

- KEEP REFRIGERATED OR FROZEN
- KEEP RAW MEAT AND POULTRY SEPARATE FROM OTHER FOODS, WASH WORKING SURFACES INCLUDING CUTTING BOARDS, UTENSILS, AND HANDS AFTER TOUCHING RAW MEAT OR POULTRY.
- COOK THOROUGHLY
- KEEP HOT FOODS HOT
- REFRIGERATE LEFTOVERS IMMEDIATELY OR DISCARD

**NUTRITION FACTS**

Serving Size 6 oz (94)  
Servings Per Container varied

**Amount Per Serving**

Calories 270

Calories from Fat 50

Calories from Saturated Fat 30

	% Daily Value*
Total Fat 2.0g	3%
Cholesterol 10mg	5%
Sodium 0mg	0%
Total Carbohydrates 0g	0%
Protein 0g	

Not a significant source of Saturated Fat, Dietary Fiber, Sugar, Vitamin A, Vitamin C, Calcium, Iron.

\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

METTLER TOLEDO COLUMBUS, OH 43240

**BORN AND RAISED IN CANADA  
PROCESSED IN U.S.A.**

Bottom Label

## Increase Your Fresh Product Visibility

## With Automatic Bottom Labeling

METTLER TOLEDO

# Print and Apply Bottom Labels...Automatically

- Prints and Applies to the bottom of the package - PLU and Package Specific
- Print/Apply DayGlo, Price, and Bottom Labels as well as EAS Security Tags
- Large label supply roll with sizes from 2.4" to 4.2" long
- Heavy Duty Stainless Steel Construction - sealed front door for water resistance



Closeup of bottom label in delivery position.

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Manufactured in a facility that is ISO9001 certified.



Printed in USA  
RT1134.1E

## The Problem

The packages in your meat case are on "Information Overload" and it is becoming increasingly harder to target your customers with branding and other promotional information.

## The Solution

### "The Model 710 Bottom Label Printer."

With the Model 710 you can print and apply bottom labels to your packages automatically. Any information you can print on top, you can now print on the bottom.

The automatic operation of the Model 710 allows you to free up your operator's time by eliminating hand-applied labels to your packages.

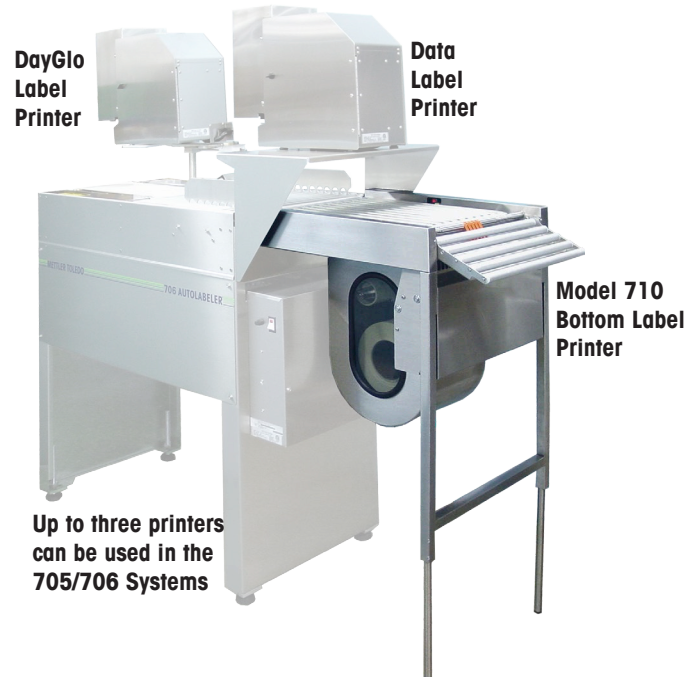
By bottom labeling, the Model 710 will give you a much cleaner and more attractive meat case, which is more pleasing to your customers. Moving information to the bottom of the package will also increase the effectiveness of your customer-driven marketing efforts, which ultimately will increase your product sales.

## The Point

"Bottom Labeling increases Bottom Line Profits."

Fully programmable bottom labels can include items such as:

- Barcodes
- Nutri-Facts
- Safe Handling
- Extra Text
- Price - Weight
- Country of Origin Information



Up to three printers can be used in the 705/706 Systems

## Model 710 Specifications

Dimensions	24" L x 24" W
Labeling Rate	Up to 35 packs per minute
Label Sizes	2.4" L min to 4.2" L max, up to 3" Wide
Compatible Equipment	705, 706, and 707 Labelers and Commander Wrapper.
Communications	UC-PW and 8361 Compatible
Electrical	115 VAC, 60 Hz
Temperature Range	41°F to 95°F (5°C to 35°C)
Approvals	ETL - Conforms to UL UL763 and CSA 22.2
Environment	Not intended for wash down Environments

Your Mettler-Toledo representative