

SmartX Software

Streamline Item Management, Reduce Costs

SmartX does more for less

Centralized item management with SmartX frees your associates to concentrate on growing your business instead of maintaining it.

Boost efficiency and curb costs

Making item changes one by one at your scales is an expensive way to manage your Fresh items. SmartX transforms your productivity by allowing you to manage all of your pricing, item descriptions, ingredients, Nutri-facts, and COOL on your own schedule. You no longer have to worry about changing prices on every scale the morning of your ad break or, worse, after a valued customer points out a price change that was missed. SmartX quickly pays for itself in labor savings alone by empowering you to make all changes centrally, and distribute them at your convenience.



Enterprise friendly

SmartX is robust enough to easily manage up to 99 stores and flexible enough to support both METTLER TOLEDO and Hobart scales. SmartX is designed to eliminate pricing errors across your enterprise and to simplify compliance with evolving regulations, so that you can stay focused on serving your customers and building your brand.

Help for your bottom line

Incredibly feature-rich, SmartX matches competitive products, note-for-note when you need powerful and robust management tools for your high margin Fresh items. However, unlike similar products, SmartX pricing is extremely attractive for the small to medium retailer. Its easy-to-use Windows-like interface will reduce your training costs when compared to competing products, and with Sarbanes-Oxley compliant accountably features, it designed to eliminate costly pricing mistakes throughout your organization.

METTLER TOLEDO

Streamline Data Management

Dramatically Reduce Costs

SmartX targets your biggest challenges and your bottom line.

You'll drastically reduce the number of support desk calls that begin with "I was trying to change a price when..." With this easy-to-learn and use system, one person can easily manage price changes across the entire operation, resulting in fewer support calls and fewer costly mistakes.

Change the way you do business.

Streamlining your data management practices with SmartX will also pay off in improved data security. Extensive auditing and reporting capabilities are designed to track users and tasks, including secure access to transmission reports for user access, record changes, batches sent and much more. Additionally, SmartX supports full ODBC compliance to make interoperability of back-office systems a straight-forward task.

A sample of the intuitive and familiar SmartX interface.

SmartX benefits:

- Increase margins through smarter, easier, centralized item management
- Compete effectively through reduced operating, training, and support costs
- Keep pace with evolving regulations with optional software maintenance
- Help control shrink through tighter price controls
- Lower training costs and streamline business processes
- Improve the shopping experience and build brand identity

SmartX delivers:

- Efficient data management
- High data security and regulatory compliance
- Streamlined network/device management
- Avoidance of expensive and risky home-made solutions
- Lower support desk demand

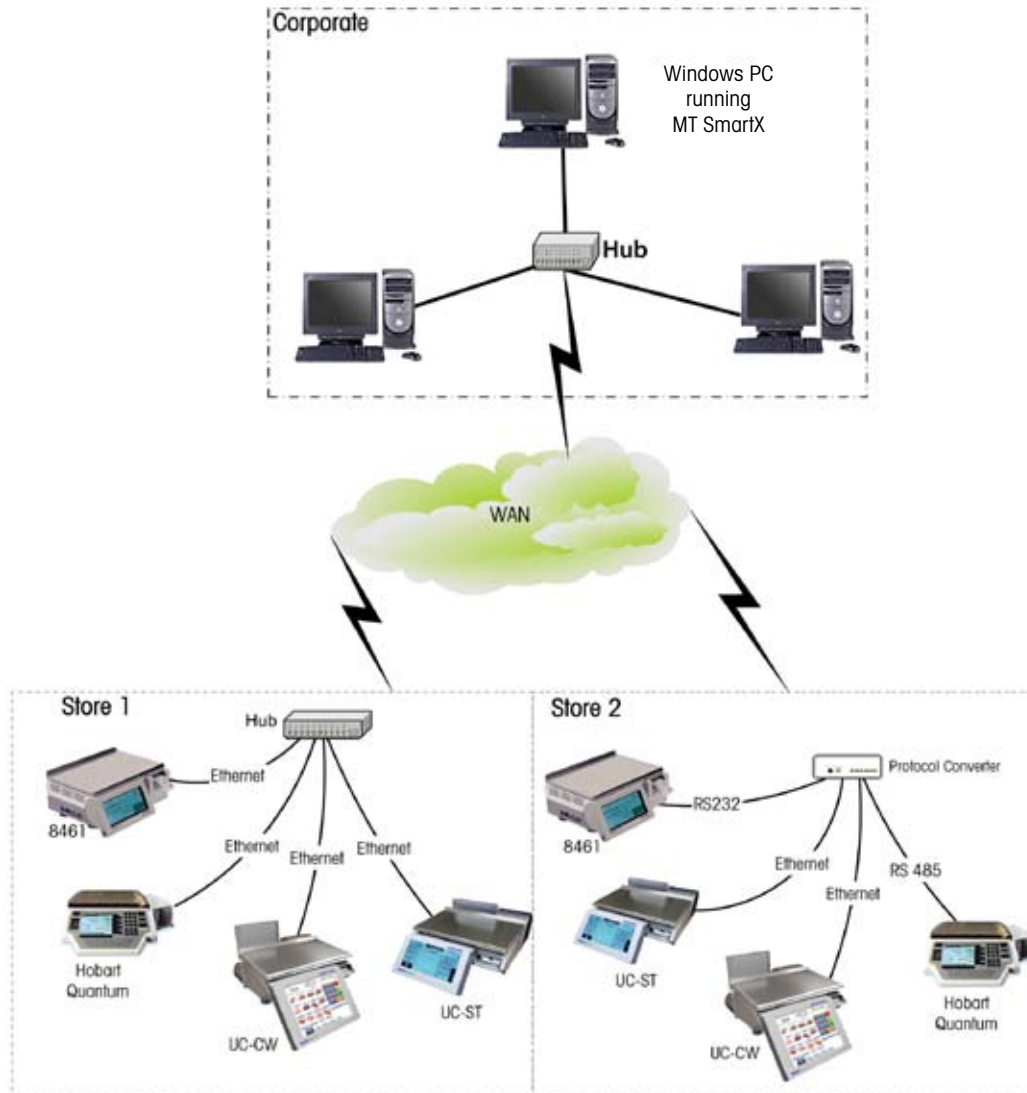
Key SmartX Features

- Windows-based interface
- Integrates METTLER TOLEDO and Hobart equipment
- Batch creation/replication
- Status visibility
- Audit capability (Sarbanes-Oxley compliant)
- Capability to schedule/repeat price updates
- Flexibility for store-level changes
- Sybase industry standard database
- Communications through serial TNET or TCP/IP via Ethernet or wireless
- Up to five simultaneous client connections

**System Requirements**

- 166 MHz Pentium Processor
- Windows® 98, Windows® 2000, Windows® XP, or Windows® ME, Windows® 7
- SVGA 800 X 600 display resolution
For 800 X 600 resolution Small Fonts (96 dpi only)
For 1024 X 768 resolution Large Fonts (120 dpi)
- 80 MB hard disk space available
- 128 MB RAM
- CD ROM Drive

Typical Store Architecture



SmartX can be implemented in many configurations within your enterprise. The above diagram details one possible configuration for implementing SmartX across a network. Connections can be wired or RF. Scales can be all of the same family or from different product lines (and, in some cases, manufacturers!) and multiple users can communicate to the devices by utilizing the client/server capability of SmartX.

Produced in a facility that is



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